

Greener Tywyn Lift Off Group Meeting 3

When: 10am – 12 noon, Thursday 11th January 2018

Attendees: Heather Broster, Mathieu Gasquet, Chris Broster, Joanna Houseman, Sara Waddington.

Apologies: Richard Garrett, Liz Hutchinson, Heather Garrett. Notes compiled by Joanna Houseman

Agenda

1. Welcome
2. Minutes from 1st December 2017 (HG)
3. Publicity(All)
4. Filmday(All)
5. AfterTomorrowfollowupevent(All)
6. BYOCampaign(JH)
7. WebsiteDevelopment(MG&HB)
8. AOB&Dateofnextmeeting.

1. Welcome

So nice to see everyone again and have another lively & enthusiastic discussion.

2. Minutes from 1st December 2017

Agreed as correct by everyone via email prior to the meeting.

3. Publicity.

Agreed that tickets should go on sale online and the event will be at the special rate of £5 (£4 under 15). Group of 26 from Tywyn High School to be offered discounted rate of £4 for 15+ and £3.50 for under 15s and the teacher free of charge. Should we be charging the VIPs? We discussed sending them a ticket in the post beforehand or seeing whether they offer to pay...

AP: SW to open ticket sales online

AP: JH to communicate with High School and ask them to organise collecting the money themselves so we can provide a group ticket.

AP: All to discuss on Facebook Admin re the VIP tickets.

Is there an official trailer available or should we just use the YouTube one? Email the primary schools a copy of the flyer and ask them to help promote it if they can, explaining who we are and that we would like to get the younger children involved at a later date. Posters to be put up around town in shops etc.

AP: MG to research trailer availability and SW to post trailer on Facebook pages. AP: SW & JH to email schools.

AP: IO to print out A4 posters and deliver the HB to take round town (?)

Press release for Cambrian News written by CB and LH, we agreed the names of the VIPs attending should be added in to create more impact and when CB sends the article it should be suggested in the covering email that the event would be a good one to cover as a news story. We discussed how/who at the BBC we should contact to encourage them to cover the event as well by sending them the press release. We took the group photo to include with the article.

AP: CB to add the names of the VIPs and send to Cambrian News before deadline of 15th Jan.

AP: RG to research and contact the BBC to invite them to cover event on TV and Radio.

AP: HB to contact her friend who works at the BBC to ask for any contact details she may have and liaise with RG.

4. Film day

Resolution Tree being made by HG needs to be delivered to the cinema on the day. HG has already made 100 leaf tags and HB will be making 50 more before the event.

Before the film the SPL will be a GTG film showing suggestions for #OneGreenChange and giving details of the Website, Facebook, Beach Clean, After Tomorrow... The MC will introduce GTG before the film, explain a small amount about the group, introduce the #OneGreenChange and invite people to make a resolution for the tree and to stay for tea/coffee and cake. The 'After Tomorrow' meeting will also be mentioned and people can leave their email addresses with JH after the film for further details. We will give out the leaf tags at the doors as people exit the screen. It will be decided later whether we need ushers and how many paid staff once we can gauge numbers.

AP: LH to prepare SPL film (using ideas posted by admin team).

AP: All to post 5 #OneGreenChange ideas on Facebook page.(deadline LH?) AP: SW to prepare for MC intro.

After the film SW will approach people to ask their opinion and whether they would be happy to be filmed for Voxpops, LH will be filming Voxpops and will edit afterwards for posting on website and sending to Transition Network.

AP: JH to make medallions for admin team to wear during the event.

AP: CB & SW to bake for the event, CB to buy teabags, HG to buy coffee, HB to buy sugar and milk. IO to lend urn and coffee machine (?).

AP: All to meet at cinema at 1pm to prepare.

5. After Tomorrow follow up event

The date of the follow up event will be Sunday 4th February at the cinema at 1pm. We discussed what we want the event to be, what should it achieve? We agreed that

we will need a separate planning meeting before the event and the date needs to be discussed, it will probably be an evening meeting so that all can hopefully attend (SW would prefer 23rd Jan).

We identified that we want to recruit new members, report on the things we already achieved and form some working groups (resolution tree, #OneGreenChange, beach clean, contact from SAS, plan for BYO campaign). We also discussed inviting members of the local council and chamber of trade so that we can get them involved in some way.

AP: MG to collect leaves from the tree and prepare a report on the results to encourage the #OneGreenChange campaign further.

AP: JH to prepare a presentation for the BYO campaign (with a view to forming a working group).

AP: HB to contact SAS and see if a representative can come and present a report (with a view to forming a working group).

AP: LH to produce a short film report on the beach clean on the 28th January.

AP: SW to ask FP to contact Town Council and Chamber of Trade to invite them to attend. To put the meeting in the Magic Lantern program.

6. BYO campaign

This has been included in the After Tomorrow event planning.

7. Website development

MG and HB have updated on Facebook with progress of the site. We agreed that going forwards we need to use the site as a tool to organise new actions and working groups. A separate page for each action will be created so that it can be added to as ideas arise. We agreed that admin should monitor the Facebook group to identify if people are showing an interest in something we already have planned, and we can refer them to the website. We all agreed to keep the admin team as is for now and that we should act as a steering group for the wider group to try and prevent too much duplication/ watering down of ideas.

AP: MG to publish follow up article on the Demain event.

8. AOB

Discussion on the new recycling bin in Machynlleth for soft plastics, what plastics can you put in? Would there be a problem with Tywyn folk using it a lot because it's in Powys? JH offered to be a collection point in the town if we decide it would be okay to go ahead.

AP: HG to contact the responsible people (Co-op or council?) to enquire on exactly what it can be used for and report back in Feb meeting.

Possibility of setting up a community garden beside the cinema. To discuss further at a later date.

Date of next planning meeting

10am Friday 23rd February. We will discuss setting up a community group with a constitution and bank account. Should we become a charity, for and against?